PRIMARY MARKS







L R G

Restriction: This mark is only available in the orange/brown/white combination, no other color combinations will be approved regardless of color garment.

SECONDARY MARKS



COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions® Pantone, Inc., 2007.

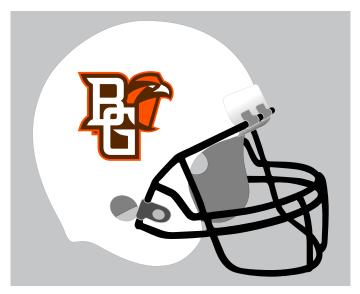
UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
BGSU Orange	For BGSU Orange, use PANTONE® 021	C:0% M:65% Y:90% K:0%
BGSU Brown	For BGSU Brown, use PANTONE® 4625	C:0% M:60% Y:100% K:79%
BGSU Light Brown	For BGSU Light Brown, use PANTONE®728	C:0% M:21% Y:48% K:10%
BGSU Black	For BGSU Black, use PANTONE® Process Black	

Reproduction of any logos or wordmarks is prohibited without the approval of Bowling Green State University and the Licensing Resource Group, Inc. For licensing information, please contact LRG at (616) 395-0676.

college.trademarxonline.com

HELMET MARK





COLOR INFORMATION

The colors shown on this page have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. Consult current PANTONE Publications for accurate color. PANTONE® and other Pantone, Inc. trademarks are the property of Pantone, Inc. Portions® Pantone, Inc., 2007.

UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
BGSU Orange	For BGSU Orange, use PANTONE® 021	C:0% M:65% Y:90% K:0%
BGSU Brown	For BGSU Brown, use PANTONE® 4625	C:0% M:60% Y:100% K:79%
BGSU Light Brown	For BGSU Light Brown, use PANTONE®728	C:0% M:21% Y:48% K:10%
BGSU Black	For BGSU Black, use PANTONE® Process Black	

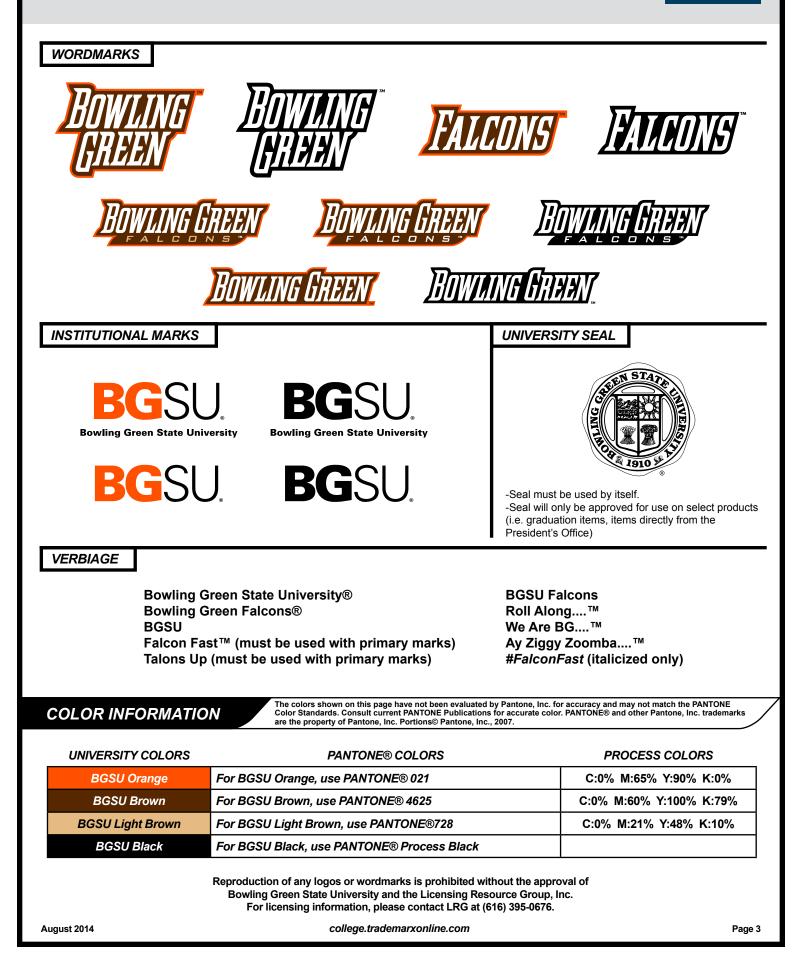
Reproduction of any logos or wordmarks is prohibited without the approval of Bowling Green State University and the Licensing Resource Group, Inc. For licensing information, please contact LRG at (616) 395-0676.

August 2014

college.trademarxonline.com



LRG



BGSU VINTAGE MARKS



UNIVERSITY COLORS	PANTONE® COLORS	PROCESS COLORS
BGSU Orange	For BGSU Orange, use PANTONE® 021	C:0% M:65% Y:90% K:0%
BGSU Brown	For BGSU Brown, use PANTONE® 4625	C:0% M:60% Y:100% K:79%
BGSU Light Brown	For BGSU Light Brown, use PANTONE®728	C:0% M:21% Y:48% K:10%
BGSU Black	For BGSU Black, use PANTONE® Process Black	

Reproduction of any logos or wordmarks is prohibited without the approval of Bowling Green State University and the Licensing Resource Group, Inc. For licensing information, please contact LRG at (616) 395-0676.

August 2014

college.trademarxonline.com

LRG